



Media Pack: Company Overview

The Fixer Lifestyle Group is a premier luxury lifestyle company, dedicated to crafting extraordinary experiences for those who seek the exceptional. Our mission is to make the impossible, feel possible – creating bespoke journeys & itineraries, as well as solutions that make our clientele's daily life more exciting. Our goal is to make their dreams come true.

With an unwavering commitment to personalisation, excellence, and discretion, we redefine what it means to experience luxury. From securing hard-to-get reservations and VIP event seats to managing seamless transportation and curating once-in-a-lifetime adventures, we go beyond expectations to give them “Moments That Matter.”

What sets us apart:

- **Strong Reputation:** one of the most trusted and discreet lifestyle management and concierge companies, catering to the personal and business needs of HNWIs and UHNWI clients;
- **Global Recognition:** ranked #4 concierge providers globally by Luxe Digital in 2019;
- **Exclusive Partnerships:** working with private clients, wealth managers, private banks, and family offices;
- **Prestigious Clientele:** our private clients include Forbes 100 individuals, A-listers, titled clients, and business owners;
- **Multilingual Expertise:** our team speaks eight languages, ensuring we cater to a global audience;
- **Global Network:** we have a network spanning 23 countries worldwide, offering unparalleled access and experiences.

Key Services & Offerings

At The Fixer, we specialize in delivering exceptional lifestyle and travel services with care and precision. Our expertise includes:

Luxury Travel & Bespoke Itineraries

- Access to top-tier accommodations worldwide (now also Forbes-rated);
- VIP treatment, exclusive upgrades, and tailored experiences;
- Private jet charters, yacht rentals, and tailored itinerary planning.



Exclusive Events & Experiences

- Behind-the-scenes access to high-profile events and sold-out experiences;
- Tailor-made celebrations, from intimate gatherings to grand affairs;
- Private dining and Michelin-starred culinary experiences.

Lifestyle Management & Concierge

- Personal shopping and sourcing rare, luxury items;
- Reservations at the world's most sought-after restaurants, clubs, and venues;
- Wellness retreats, bespoke spa experiences, and personal styling;
- Access to renowned educational institutions and tailored learning experiences.

Our Audience

The Fixer Lifestyle Group caters to a discerning, high-net-worth clientele who seek exclusivity, convenience, and exceptional service in every aspect of their lives. Our clients value time, privacy, and curated experiences that go beyond the ordinary.

- Cash-rich, time-poor global citizens and social butterflies;
- Many have PAs, whom we support, or we work through their Family Offices;
- Occupying high-powered jobs or business owners;
- Affluent travelers, executives, luxury enthusiasts, high-profile individuals, and multi-generational families seeking bespoke, high-touch experiences across the globe.

Key Demographics

- **Age & Gender:** 40 – 65+, with a 60:40 male to female split;
- **Income Level:** ultra-high-net-worth individuals (UHNWIs) & high-net-worth individuals (HNWIs);
- **Geographic Reach:** global, with key market in the UK;
- **Lifestyle Interests:** luxury travel, fine dining, sporting & musical events, private aviation, yachting, wellness, and rare experiences.